# 2024

## DESIGN AND VERIFICATION™
## DVCON
### CONFERENCE AND EXHIBITION
## JAPAN

### August 29, 2024

DVCon Japan 2024
# Sponsor & Exhibitor Prospectus

# DVCon Japan 2024

DVCon Japan is a technical conference in Japan targeting the application of standardized languages, tools, flows and methodologies for the design and verification of electronic systems and integrated circuits. Hosted by Accellera Systems Initiative and supported by JEITA – Japan Electronics and Information Technology Industries Association, the format of DVCon Japan is similar to the successful DVCon US conference held for over 20 years in the Silicon Valley. In order to boost the interest, usage and application of electronic design automation (EDA) and intellectual property (IP) standards in Japan, this highly technical conference is organized to invite industry experts to learn and share best practices on but not limited to the following topics:

☐ Verification and Validation
  - Advanced methodologies and test-benches
  - Verification processes, regressions and resource management
  - Debug and analysis of complex designs
  - Multi-language design and verification
  - Hardware/Software co-design and co-verification of embedded systems

☐ Design and Verification Reuse / Automation
  - Bridging verification and validation across multiple engines
  - SoC and IP integration methods and tools
  - Applications of the Accellera Portable Stimulus Standard
  - Configuration management of IP and abstraction levels
  - Interoperability of models and/or tools
  - High-level synthesis from ESL languages
  - Bridging virtual prototyping, simulation, emulation and/or FPGA prototyping

☐ Machine Learning and Big Data
  - Automating the Optimization of Verification / Implementation Processes
  - Coverage metrics and data analysis
  - Performance modeling and/or analysis

☐ Low-Power Design and Verification
  - Low-power design and verification
  - Clock domain crossing verification
  - Power modeling, estimation and management

☐ Safety-Critical / Security-Critical Design and Verification
  - Verification and DO-254 compliance
  - Automotive ISO 26262 Design and Verification Challenges
  - Medical or Industrial Verification Challenges
  - Requirements-Driven Verification Methodologies
  - IP protection and security

☐ Mixed-Signal Design and Verification
  - Mixed-signal design & verification techniques
  - Real-value modeling approaches
  - Application of mixed-signal extensions for UVM

DVCon Japan 2024
CONFERENCE INFO

## Official Conference Name

Design & Verification Conference and Exhibition Japan 2024
(DVCon Japan 2024)

## Conference Date

Thursday, August 29, 2024

## Conference Format

Presentation, Discussion and Exhibition in the venue

## Registration Fee

Regular Registration :      JPY 8,000-
Advance Registration :      JPY 5,000-
Exhibition Only :           JPY 0-

## Conference Venue

TKP Garden City Premium - Shinagawa Tanakawaguchi

## Conference Website

https://www.dvcon-jpn.org

# Marketing Opportunities

DVCon Japan 2024 is offering marketing opportunities listed below to the sponsors.

### Exposure of Sponsor Logo
- Your logo and sponsorship status will be recognized on the website top page, in the venue and in the PDF proceedings
- Your sponsorship will be recognized in the opening & closing sessions

### Advertisement in the conference proceedings (Gold sponsor)
- You can advertise your company branding and/or solutions you're offering in one page of the PDF conference proceedings

### Table Top Exhibition
- You can exhibit in table-top style in the venue
- Business cards can be exchanged freely in the exhibition hall
- You can optionally add another table

### Registrant List
- All of the registrant list will be shared with sponsor
- The list is not organized by each session

### Sponsored Tutorial (4 available)
- Technical tutorial can be presented
- Commercial product independent content will be preferred such as UVM, PSS, or formal verification, use of the product name / screenshots are not prohibited

### Registration Sponsor Option (1 available)
- Your logo will be appearing in the registration area signage in addition to Web page for registration

### Name-badge Lanyard Option (1 available only to Exhibitor)
- All attendees will receive a lanyard at registration and wear it throughout the conference. Have your logo imprinted on the conference lanyard for all attendees. Production included.

### Coffee Tumbler Option (2 available)
- You can welcome each DVCon attendee with a coffee tumbler with your Logo. Be the company all attendees thank when they enjoy their coffee.
- You can add this option to one of your preferred package or you can purchase coffee tumbler alone.

### Luncheon Session Option (1 available)
- You can present your solution at lunch time, plus logo/movie on the screen pre and post session

### Attend sessions and exhibition
- Unlimited numbers of your company can access all sessions and exhibition. However every attendant has to pre-registered

# Sponsorship package and price

DVCon Japan 2024 offers a choice of sponsor packages of Gold, Silver, Exhibiitor, Supporter and Coffee Lover. Additional options are available on top of most of those packages.

| Packages / Items | Gold | Silver | Exhibitor | Supporter | Coffee Lover |
|---|---|---|---|---|---|
| Logo in the venue | ✔ | ✔ | - | - | |
| Logo on the website | ✔ | ✔ | ✔ | ✔ | ✔ |
| Logo on the proceedings | ✔ | ✔ | ✔ | ✔ | ✔ |
| Ads in the proceedings | ✔ | - | - | - | - |
| Table Top Exhibition | ✔ | ✔ | ✔ | - | - |
| Registrant full list | ✔ | ✔ | - | - | - |
| Sponsored Tutorial | ✔ | - | - | - | - |
| Attend sessions/exhibition | ✔ | ✔ | ✔ | ✔ | ✔ |
| Package Price | ¥450K | ¥300K | ¥100K | ¥50K | ¥50K |

| Option | Gold | Silver | Exhibitor | Supporter | Price |
|---|---|---|---|---|---|
| Registration sponsor | Option | Option | - | - | ¥100K |
| Name-badge Lanyard | - | - | Option | - | ¥100K |
| Coffee Tumber | Option | Option | Option | Option | ¥50K |
| Luncheon Session | Option | Option | - | - | ¥250K |
| Additional Table | Option | Option | Option | - | ¥100K |

- All prices exclude tax
- Please select one package with multiple options
- Only one additional table can be added as an option
- Name-badge Lanyard is an option for Exhibitor package only
- Tutorial sessions are limited to maximum of 4 and Gold Sponsor slots are also limited to a maximum of 4
- Coffee Tumbler is available either as an option to the packages or as a Coffee Lover package, but limited to 2 in total
- Only 1 Luncheon Session is available

We are applying for DVCon Japan 2024 Sponsorship/Exhibit

| Package | | Option | |
|---|---|---|---|
| Gold Sponsorship | ☐ | Registration | ☐ |
| Silver Sponsorship | ☐ | Namebadge Lanyard | ☐ |
| Exhibitor | ☐ | Additional Table | ☐ |
| Supporter | ☐ | Coffee | ☐ |
| Coffee Lover | ☐ | Luncheon Session | ☐ |

## Company Info

| Company Name | |
|---|---|
| Company Address | |
| Company Phone | |
| Date of Application | |

## Contact Info

| Contact Name | |
|---|---|
| Email address | |
| Cell phone number | |

**Total Payment in JPY excluding Tax:**

**JPY** _____

## Payment

1. Payment should be made by your company's office or agency in Japan.
2. A 10% consumption tax will be added to the sponsorship package and option prices.
3. Payments should be made payable to Semiconductor Portal, Inc.

We encourage you to apply your best suited sponsorship package and options, and look forward to receiving your application.

Please send this application form to >>> akio_mitsuhashi@eetechfocus.com